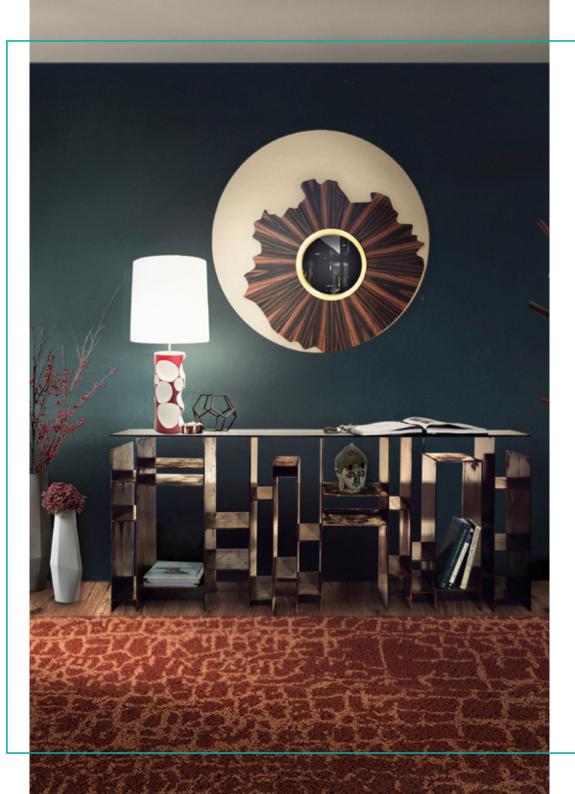


MEDIA KIT



ABOUTINTERIOR DESIGN BLOGS

Interior Design Blogs is a platform full of amazing blogs about interior design, lifestyle, fashion and all the trendy topics that you want to know about!

OUR READES

20 000

MONTHLY UNIQUE USERS

240 000

ANNUAL USERS

5.10

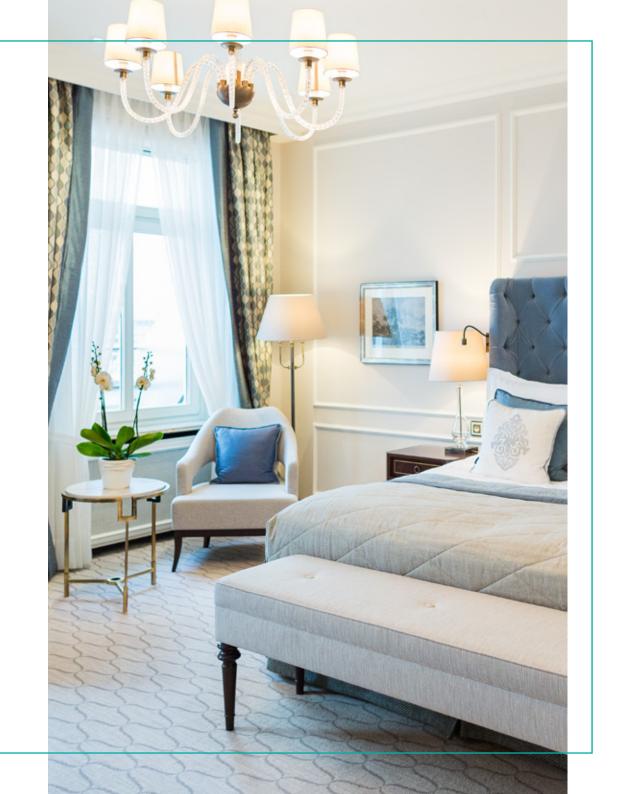
PAGE IMPRESSIONS PER MONTH

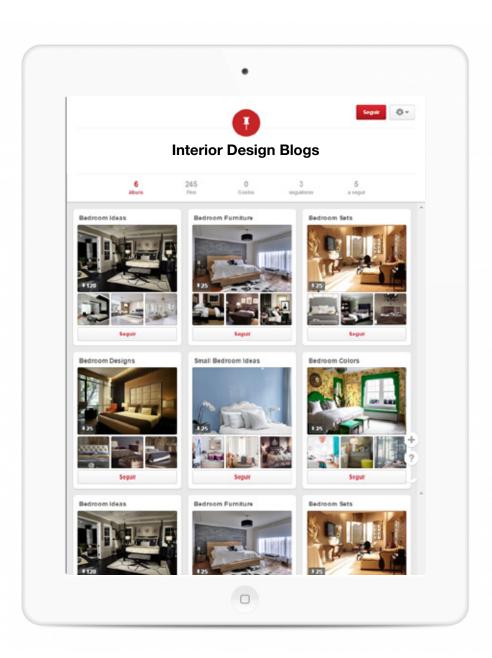
9,400

MOBILE USERS PER MONTH

5.500

MOBILE USERS PER MONTH (MOBILE + TABLET)





SOCIAL MEDIA

PINTEREST

1.400
FOLLOWERS

TWITTER 200 FOLLOWERS

FACEBOOK 430 FOLLOWERS

S+ GOOGLE + 5.000 VIEWS

TOPREADERSHIP LOCATIONS

United States (21.81%)

Portugal (11.22%)

United Kingdom (7.49%)

France (6.53%)

Germany (5.84%)

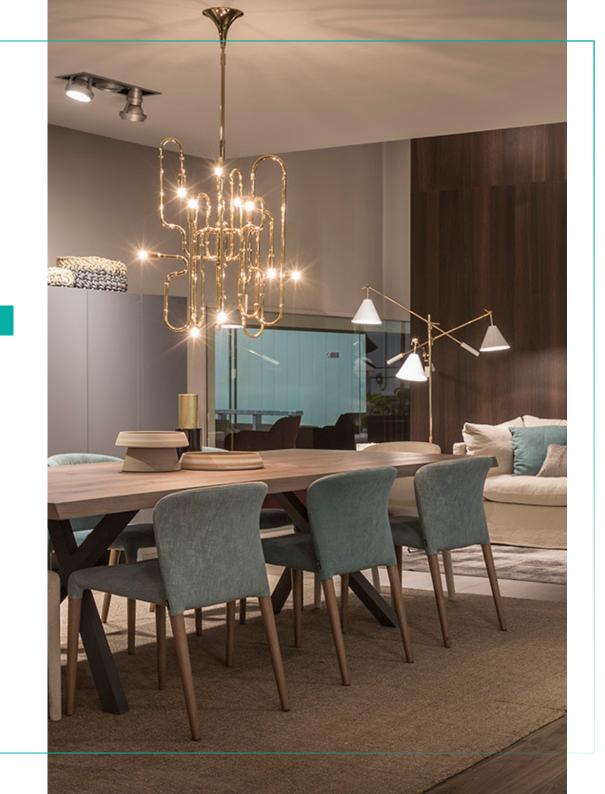
Spain (3.86%)

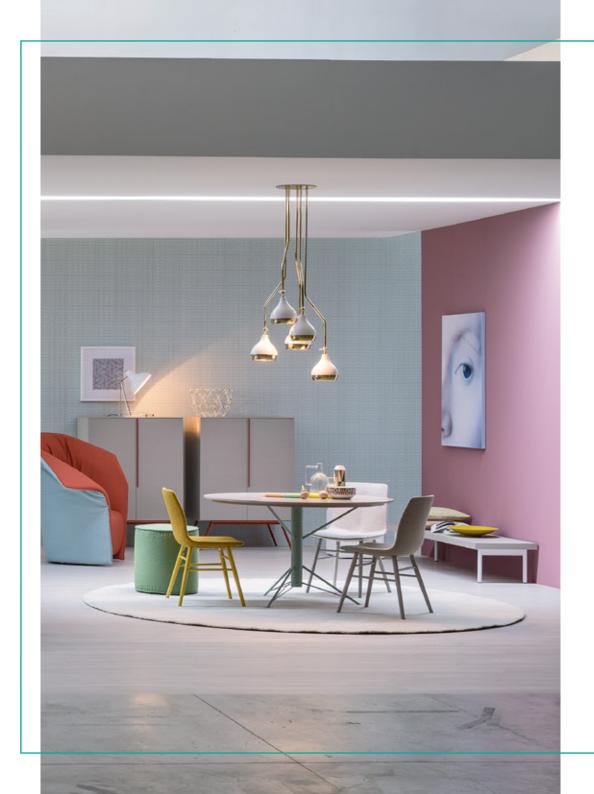
Italy (3.35%)

Canada (3.09%)

Russia (2.77%)

India (2.03%)





MEET **OUR TARGET**

65%

FEMALE

35%

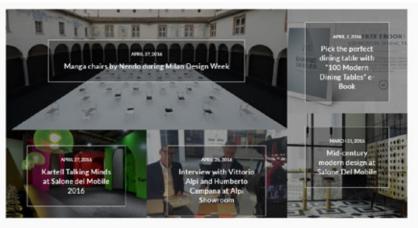
MALE

TARGET

Interior Designers
Architects
Design Lovers
Luxury Goods Addicted
Luxury Brand Lovers
Luxury Lovers

1- Leaderboard Banner Custom

NEWS HOME DESIGN . INTERIOR DESIGNERS PROJECTS LUKURY GOODS EVENTS CITY CUIDE fypama Q





Manga chairs by Nendo during Milan Design Week

During Salone del Mobile, Fuorisalone, and Milan Design Week our media partner, Coveted Magazine, had the pleasure to meet and interview the reat designer founder of Nendo, Oki Sato. They visited him at his m in Milan were he displays [...]

f # 08



Kartell Talking Minds at Salone del Mobile 2016

Kartell Talking Minds was the theme of Kartell at Salone del Mobile this year and with a spectacular stand in collaboration with amazing esigners. Kartell was there with their philosophy of representing different ways of thinking and planning – with stories [...]



Interview with Vittorio Alpi and Humberto Campana at Alpi Showroom

Dur media partner Coveted Magazine was at Salone del Mobile 2016. Allian Design Week and Fuorisalone and they interviewed some great interior designers, designers, and influencers on this areas. On their visit to fiver a Design District, one of the most [...]

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2 - Half Page Ad Custom







Custom

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Digital advertising and sponsorship opportunities to engage the industry's largest design and luxury audience. We think outside the box: combination ad rates and costumized campaigns are available for an additional fee on select ads we make sure you are reaching your customers.

PLACEMENT	VALUE
1 - Leaderboard Banner Custom	150 €
2 - Half Page Ad Custom	250 €
3 - Custom Site Skin Custom	500 €
4 - Medium Rectangle Custom	150 €
5 - Square Banner Custom	100 €
5 - Premium Sponsorship (4x Square Banner)	200 €
6 - Small Rectangle Ad	200 €
7 - Footer Custom	150 €
Billboard feature Custom	750 €
Skycrapper Custom	150 €
Mini Skycrapper Custom	100 €
Full Page Interstitial Custom	350 €
Sponsor Post One Article	175 €
Text Link 2 Lines	75 €
Exclusive Email	750 €
- Sent to 72000 opt-in subscribers Custom HTML	
Email Insertion	350 €
- Sent to 72000 opt-in subscriber Custom	



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5 - Premium Sponsorship (4x Square

INTERIOR DESIGNATION

DESIGN

Interior Desig...

Taterior Design Blogs The amazing stand of Kartell at Salone del Hobile. Milano sees by our media partner Counted Magazine #CovetedMagazine Finterview #Salonedelmobile

ET Like Page

EBOOKS

6-Small Rectangle Ad

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7 - Footer Custom

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MORE **INFO**

EMAIL:

interiordesignblogsweblog@gmail.com

WEBSITE:

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