



MEDIA KIT



ABOUT

INTERIOR DESIGN BLOGS

Interior Design Blogs is a platform full of amazing blogs about interior design, lifestyle, fashion and all the trendy topics that you want to know about!

OUR READERS

20 000
MONTHLY UNIQUE USERS

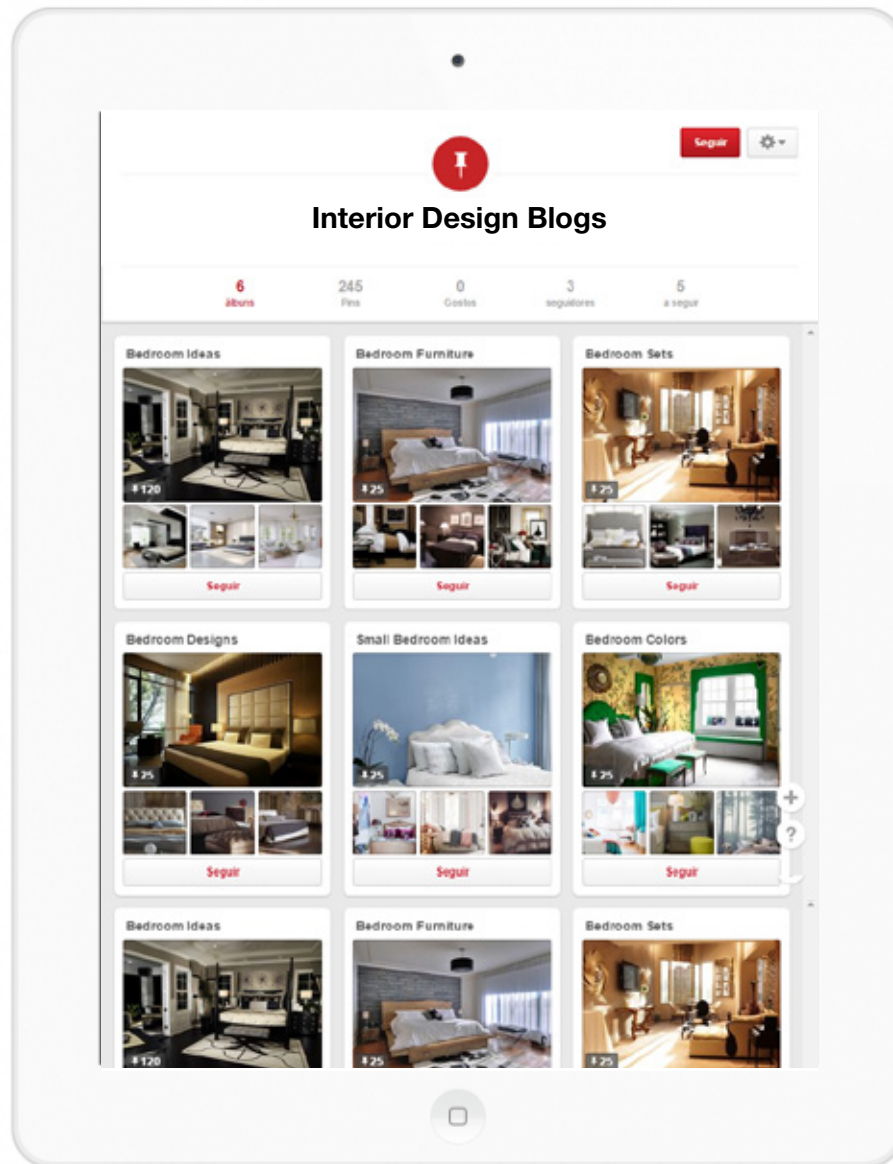
240 000
ANNUAL USERS

5.10
PAGE IMPRESSIONS PER MONTH

9.400
MOBILE USERS PER MONTH

5.500
MOBILE USERS PER MONTH (MOBILE + TABLET)





SOCIAL MEDIA



PINTEREST

1.400
FOLLOWERS



TWITTER

200
FOLLOWERS



FACEBOOK

430
FOLLOWERS



GOOGLE +

5.000
VIEWS

TOP READERSHIP LOCATIONS

United States (21.81%)

Portugal (11.22%)

United Kingdom (7.49%)

France (6.53%)

Germany (5.84%)

Spain (3.86%)

Italy (3.35%)

Canada (3.09%)

Russia (2.77%)

India (2.03%)





MEET OUR TARGET

65%
FEMALE

35%
MALE

TARGET

Interior Designers
Architects
Design Lovers
Luxury Goods Addicted
Luxury Brand Lovers
Luxury Lovers



NEWS



APR 27 NEWS

Manga chairs by Nendo during Milan Design Week

During Salone del Mobile, Fairsalome, and Milan Design Week our media partner, Coveted Magazine, had the pleasure to meet and interview the great designer founder of Nendo, Oki Sato. They visited him at his showroom in Milan where he displays [...]

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APR 27 NEWS

Kartell Talking Minds at Salone del Mobile 2016

Kartell Talking Minds was the theme of Kartell at Salone del Mobile this year and with a spectacular stand in collaboration with amazing designers. Kartell was there with their philosophy of representing different ways of thinking and planning - with stories [...]

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APR 26 NEWS

Interview with Vittorio Alpi and Humberto Campana at Alpi Showroom

Our media partner Coveted Magazine was at Salone del Mobile 2016, Milan Design Week and Fairsalome and they interviewed some great interior designers, designers, and influencers on this area. On their visit to Fairsalome Design District, one of the most [...]

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LATEST POPULAR RANDOM

Manga chairs by Nendo during Milan Design Week

Kartell Talking Minds at Salone del Mobile 2016

Interview with Vittorio Alpi and Humberto Campana at Alpi Showroom

4 - Medium Rectangle Custom

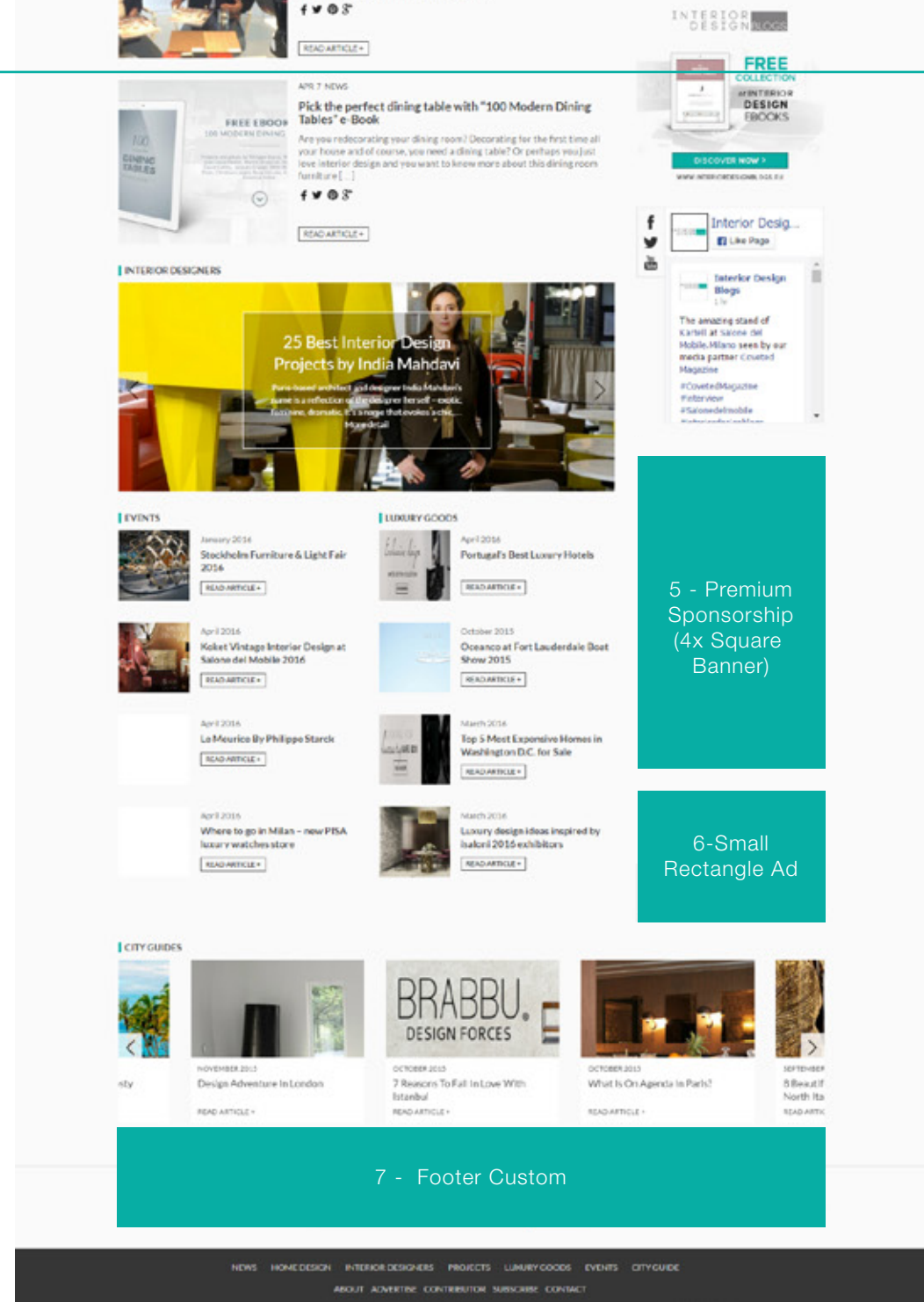
2 - Half Page Ad Custom

AD PLACEMENTS

Digital advertising and sponsorship opportunities to engage the industry's largest design and luxury audience. We think outside the box: combination ad rates and customized campaigns are available for an additional fee on select ads we make sure you are reaching your customers.

PLACEMENT

1 - Leaderboard Banner Custom	150 €
2 - Half Page Ad Custom	250 €
3 - Custom Site Skin Custom	500 €
4 - Medium Rectangle Custom	150 €
5 - Square Banner Custom	100 €
5 - Premium Sponsorship (4x Square Banner)	200 €
6 - Small Rectangle Ad	200 €
7 - Footer Custom	150 €
Billboard feature Custom	750 €
Skycrapper Custom	150 €
Mini Skycrapper Custom	100 €
Full Page Interstitial Custom	350 €
Sponsor Post One Article	175 €
Text Link 2 Lines	75 €
Exclusive Email	750 €
- Sent to 72000 opt-in subscribers Custom HTML	
Email Insertion	350 €
- Sent to 72000 opt-in subscriber Custom	





MORE INFO

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